



21CCSS
21ST CENTURY CARDIOTHORACIC
SURGICAL SOCIETY

A 2020 Scientific Partnership Invitation

February 13 – 17, 2020
Grand Velas Los Cabos, Mexico

*Seeking Challenges,
Discovering Solutions
and Building Relationships*

Our Purpose...

Every February over Presidents Day weekend, a select group of 35 - 45 of the most forward-thinking and creative cardiac surgeons in North America and Europe gather for the Annual Meeting of the 21st Century Cardiothoracic Surgical Society (21CCSS). This group of select innovators in Cardiac Surgery has been meeting since 1995, with one primary purpose — “*To shape the future of cardiac surgery.*” The results of the Scientific Partnerships at this meeting have allowed this group and our industry partners to take cardiac surgery in new directions which benefits patients, providers and the overall healthcare system.



Your Invitation and Opportunity...

From February 13 – 17, 2020, the 21CCSS Annual Meeting will be meeting at the Grand Velas in Los Cabos, Mexico. Just as our members are selected based on their innovation skills, we would like to invite you and your company to be one of the select few innovative industry partners to attend the meeting. Not only will you be participating in discussions with our member attendees on where they envision the future opportunities existing in cardiac surgery, but you'll also be observing their presentations on new technologies and programs which they are developing. During the presentation time offered exclusively to our industry supporters, you will have the chance to showcase your new products and services, and get some of the most candid impressions from our 21CCSS thought leaders. While some refer to the meeting as a very successful and specialized focus group, others see it as a valuable opportunity to get feedback on their products from the perspective of where R&D investment monies should be allocated, and what strategies might work best in marketing the products in the healthcare system.



Your Year-Round Medical Advisory Board

With a willingness by 21CCSS members to work under a nondisclosure agreement, and apart from the other Scientific Partners, the 21CCSS Annual Meeting provides our industry council members and supporters with the benefits of a Medical Advisory Board, but without the additional expense of flying a group of expert cardiac surgeons to a central meeting location. An added benefit, and one which our past industry partners have found to be invaluable, our industry partners and 21CCSS members participate together in the entire 3 day meeting—providing the opportunity to network and interact with one another, and develop strategic partnerships and friendships which can last a lifetime.

Testimonial Experiences of the 21CCSS Past

“This is the finest example of the CT surgical profession and industry working together that I have ever witnessed.”

21CCSS Guest Lecturer - Renown CT Surgeon

“We also really enjoyed the opportunity to attend the 21CCSS meeting in Hawaii. It was a unique opportunity to get to know a large number of outstanding cardiothoracic surgeons in an up-close and personal way and was greatly appreciated by our entire team.”

21CCSS Sponsor

“The other CT surgical meetings have more bodies. The 21CCSS meeting has more opportunities for in-depth discussions which benefit my practice and my patients.”

21CCSS Member

“Each of the presentations we were so fortunate to attend this week felt like a mini University lecture to me. How wonderful it is to still feel that! New facts and ideas, progress reports and fresh challenges to stir our imagination.”

21CCSS Sponsor

21CCSS Annual Meeting
Schedule of Events
Grand Velas – Los Cabos, Mexico
February 13 – 17, 2020

Thursday, February 13, 2020

All Day Arrivals and Exhibitor Setup
*Sponsors can set up a display in the general session meeting room.
The displays can be left standing through Saturday's meeting*

7:00 – 10:00 pm **Welcome Party**

Friday, February 14, 2020

7:30 am – 12:30 pm *James A. Magovern General Session*
Member and Sponsor Presentations with Exhibits

1:00 – 5:00 pm Business Development Discussions
Individual Meetings with Members and Industry Partners

6:30 – 10:00 pm Evening Event

Saturday, February 15, 2020

7:30 am – 12:30 pm *James A. Magovern General Session*
Member and Sponsor Presentations with Exhibits

1:00 – 5:00 pm Business Development Discussions
Individual Meetings with Members and Industry Partners

6:30 – 10:00 pm Evening Event

Sunday, February 16, 2020

8:00 am – 9:30 am *James A. Magovern General Session*
Member Presentations

9:30 am – 10:30 am 21CCSS Membership Business Meeting

1:00 – 5:00 pm Business Development Discussions
Individual Meetings with Members and Industry Partners

Open Evening with Scientific Partners

Monday, February 17, 2020

Departures



2019 21CCSS Membership

Sanjeev Aggarwal, MD	St. Luke's Mid America Heart Institute	Kansas City, MO
Keith Allen, MD	St. Luke's Mid America Heart Institute	Kansas City, MO
Husam Balkhy, MD	Univ. of Chicago Medicine and Biological Sciences	Chicago, IL
Yvon Baribeau, MD	Catholic Medical Center	Manchester, NH
Gianluigi Bisleri, MD	Kingston General Hospital	Kingston, Ontario, Canada
Shanda Blackmon, MD	Mayo Clinic	Rochester, MN
Steven Boyce, MD	Medstar	Washington, DC
W. Douglas Boyd, MD	University of California Davis	Sacramento, CA
Edward Boyle, MD	St Charles Medical Center	Bend, OR
Wen Cheng, MD	Cedars Sinai Medical Center	Los Angeles, CA
George Christakis, MD	Sunnybrook Health Science Centre	Toronto, Ontario, Canada
William Cohn, MD	Johnson & Johnson	Houston, TX
R.J. Cusimano, MD	Toronto General Hospital	Toronto, Ontario, Canada
Mani Daneshmand, MD	Duke University Medical Center - 3867	Durham, NC
Brian deGuzman, MD	PAVmed Inc.	New York, NY
Jacob DeLaRosa, MD	Idaho State University	Pocatello, ID
Todd Demmy, MD	Roswell Park Cancer Institute	Buffalo, NY
Ismail El-Hamamsy, MD	Montreal Heart Institute	Montreal, Quebec, Canada
Maximilian Emmert, MD	University Hospital Zurich	Zurich, Switz
Daniel Engelman, MD	Baystate Medical Center	Springfield, MA
Robert Farivar, MD	Abbott Northwest Hospital	Minneapolis, MN
Felix Fernandez, MD	Emory Division of Cardiothoracic Surgery	Atlanta, GA
Rick Fischel, MD	Precision Thoracic LLC	Orange, CA
James Fonger, MD	CardioScout Solutions Inc	Atlanta, GA
Joseph Forbess, MD	Lurie Children's Hospital of Chicago	Chicago, IL
Anthony Furnary, MD	Starrwood Cardiac Group of Portland	Portland, OR
James Gammie, MD	University of Maryland	Baltimore, MD
Kendra Grubb, MD	Emory Division of Cardiothoracic Surgery	Atlanta, GA
T. Sloane Guy, MD	Weill-Cornell/New York Presbyterian Hospital	New York, NY
Michael Halkos, MD	Emory Division of Cardiothoracic Surgery	Atlanta, GA
Doug Johnston, MD	Cleveland Clinic	Cleveland, OH
Clayton Kaiser, MD	Vanderbilt University Medical Center	Nashville, TN
Kemp Kernstine Sr., MD	University of Texas Southwestern Medical Center	Dallas, TX
Kamal Khabbaz, MD	Beth Israel	Boston, MA
Ali Khojinezhad, MD	MemorialCare Health System	Long Beach, CA
Bob Kiaii, MD	London Health Sciences Centre	London, Ontario, Canada
Mark la Meir, MD	Academic Hospital Maastricht	Maastricht, Netherlands
Glenn Laub, MD	Drexel CT Surgery at Hahnemann Univ. Hospital	Philadelphia, PA
Eric Lehr, MD	Swedish Heart and Vascular Institute	Seattle, WA
Chris Malaisrie, MD	Northwestern Medical Faculty Foundation	Chicago, IL
Simon Maltais, MD	Mayo Clinic	Rochester, MN
Robert March, MD	Rush-Presbyterian Medical Center	Chicago, IL
John Mehall, MD	Centura Health	Colorado Springs, CO
Byung Moon, MD	Southlake Regional Health Centre - Cardiac Surgery	Newmarket, Ontario, Canada
Ralph Mosca, MD	NYU Langone Medical Center	New York, NY
Sudish Murthy, MD	Cleveland Clinic	Cleveland, OH
Tom Nguyen, MD	University of Texas	Houston, TX
Matthias Peltz, MD	Southwestern Medical Center	Dallas, TX
Louis Perrault, MD	Institute of Cardiologie de Montreal	Montreal, Quebec, Canada
Seenu Reddy, MD	Centennial Heart & Vascular Center	Nashville, TN
Jerome Riebmam, MD	Novartis Pharmaceuticals Corp	East Hanover, NJ
Eric Roselli, MD	Cleveland Clinic	Cleveland, OH
Mark Russo, MD	Robert Wood Johnson - Barnabus	Newark, NJ
Arash Salemi, MD	Weill-Cornell/New York Presbyterian Hospital	New York, NY
Chris Salerno, MD	CorVasc Research Institute	Indianapolis, IN
Ashish Shah, MD	Vanderbilt University Medical Center	Nashville, TN
Wendel Smith, MD	Edwards LifeSciences	Newport Beach, CA
Edward Soltesz, MD	Heart and Vascular Institute	Cleveland, OH
Paul Spence, MD	SCR Development	Louisville, KY
Vinod Thourani, MD	Medstar	Washington, DC
Juan Pablo Umana, MD	Fundacion Cardioinfantil; El Rosario University	Bogota, Colombia
Grayson Wheatley III, MD	Memorial Hermann Hospital	Nashville, TN
Randall Wolf, MD	Toronto General Hospital	Houston, TX
Terrence Yau, MD	Johns Hopkins Hospital	Toronto, Ontario, Canada
Kenton Zehr, MD		Baltimore, MD

The Scientific Partnership Opportunity...

Platinum Sponsorship—\$60,000

- Complimentary registration for 3 company representatives at the 2020 Annual Meeting
- Up to 35 minutes of presentation time to all 21CCSS member attendees at either the Friday or Saturday morning meeting
- Review of Sponsor's Annual Meeting presentation 3 weeks in advance of the meeting by a minimum of two 21CCSS members to provide advice on developing a more-targeted presentation to the 21CCSS members
- One post-meeting survey of 5 multiple choice questions to 21CCSS attendees to assess follow-up interest and understanding of your company's products
- Annual meeting exhibit table
- Company logo on Annual Meeting promotional materials
- Invitation for 3 representatives to attend 21CCSS receptions at the STS and AATS Annual Meetings
- One survey of 5 multiple choice questions to the entire 21CCSS membership at a time of the Sponsor's choosing

Gold Sponsorship—\$35,000

- Complimentary registration for 2 company representatives at the 2020 Annual Meeting
- Up to 15 minutes of presentation time to all 21CCSS member attendees at either the Friday or Saturday morning meeting.
- Review of your Annual Meeting presentation 3 weeks in advance of the meeting by a minimum of two 21CCSS members to provide advice on developing a more-targeted presentation to the 21CCSS members
- One post-meeting survey of 3 multiple choice questions to 21CCSS attendees to assess follow-up interest and understanding of your company's products
- Annual Meeting exhibit table
- Company logo on Annual Meeting promotional materials
- Invitation for 2 representatives to attend 21CCSS receptions at the STS and AATS Annual Meetings

We encourage you to join with us in achieving our mission by supporting the 21CCSS and becoming a 21CCSS Scientific Partner.

Ed Soltesz, MD	President
Sloane Guy, MD	President-Elect
Tom Nguyen, MD	Treasurer
Ali Khoynezhad, MD	Immediate Past President
Seenu Reddy, MD	Past President

For more information on reserving one of the limited Scientific Partnership Opportunities, please contact Alan Morasch, CAE, 21CCSS Executive Director at **360-859-4123** or **alan@21ccss.org**

21CCSS

PO Box 55454 | Portland, OR 97238



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SURGICAL SOCIETY

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360-256-5597 FAX
alan@21ccss.org

21CCSS SCIENTIFIC PARTNER SUPPORT

As we believe in the *21CCSS Mission of Networking Innovation and Leadership in Cardiothoracic Surgery*, we would like to participate in the 21CCSS Industry Council as a Scientific Partner.

MEMBERSHIP LEVELS

- Platinum \$60,000
- Gold \$35,000

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Please return this completed application with payment by mail or email to:

Alan Morasch, CAE

Executive Director

21CCSS

PO Box 55454

Portland, OR 97238

360-859-4123

360-256-5597 FAX or alan@21ccss.org

Should you require additional information or have any questions, please contact Alan Morasch at 360-859-4123 or alan @21ccss.org

The 21CCSS is a not-for-profit 501 (c)(6) organization